# POV Report



# **Abstract**

**POV Report** 



With indoor air being a leading factor in impacting cognitive function and overall well-being, Aura Air partnered with in Tel-Aviv, Israel. A month-long trial was conducted with 6 devices placed in two open-space environments. Measurements were taken regularly throughout the day.

The results indicated a clear Proof of Value (POV) of Aura Air's abilities to improve air quality, reduce sick days, and optimize energy consumption.



# The Main Achievements

Return on Investment

PM10

Increasing energy efficiency can result in savings of up to 15%-25%.

- AQI Improvement
  Reduction of 52.25% PM2.5 and 29.12%
- Green Building Certification
   Helping you achieve your goals with up to 7
   LEED points and 11 WELL points

# Aura Air®

About us

### **Our Goal**

We help improve people's health by helping them do the most basic, yet most important thing in life - breathe. Our innovative air management system eliminates 99.9% of harmful particles while providing real-time data, insights, and recommendations.

Founded 2018	Countries 87	<b>Sq. Ft of Clean Air</b> +8,150,000
Warehouses 5	Listed in TASE AUSA	Manufacturing Beit-el industries



# Results

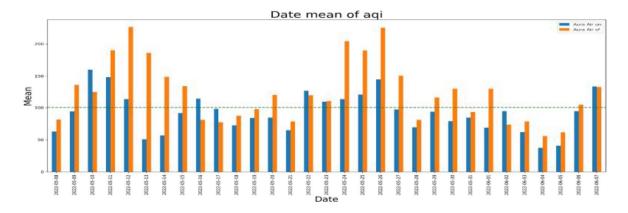
**POV Report** 



### **AQI** improvement

The clear difference in the overall AQI between the control and test groups illustrates the importance of air purification in maintaining a healthy indoor environment. The bulk of pilot days show that when the Aura Air ® device is fully operated, it has a direct effect on the indoor air quality improvement.

In the areas where the Aura Air ® devices worked with all of their capabilities, **the AQI levels are significantly lower (better) at 21.13%** on average for all days. It also improved **the PM2.5 level by 52.24%**, the **PM10 by 29.12%** and the **VOC by 21.13%**. The Aura Air ® device improves and makes the work environment healthier and safer for employees.





### Monitoring and data collection

Aura Air has a one of a kind monitoring platform that allows access to all of your asset's data 24/7 in real-time.

With the Aura web platform you can get actionable insights that will help you improve your indoor air quality, productivity, energy consumption and overall health.



# Conclusion

### **POV Report**

During a month-long trial, 6 Aura Air ® devices were placed in two open space environments. The comparisons conducted between the test group and a control group clearly demonstrate the importance of indoor air management in ensuring the health and well-being of employees and visitors. This activity supported mission to provide healthier and safer environment for its facilities attandies.

With an improvement of 21.13% in VOC levels, health risks such as headaches, poor coordination, and nausea can be avoided and a possible risk for cancer. The 52.25% improvement in PM2.5 levels, 29.12% improvement in PM10 levels, and a 20.1% improvement in overall AQI improvement

Poor indoor air quality dramatically affects health, may cause acute illness and damages productivity and cognitive performance.



data-driven air purification system, one that cleanses indoor air while vigilantly monitoring its quality in real-time. With award-winning design and patented technology, the system eliminates 99.99% of harmful airborne pollutants.

Founded in 2018, Aura Air • helps to purify the air in homes, hospitals, schools, businesses, hotels, restaurants, buses, and nursing homes in more than 50 countries worldwide.

For more information, visit: www.auraair.io

# For more information, visit: www.auraair.io

Founded in 2018, Aura Air ® helps to purify the air in homes, hospitals, schools, businesses, hotels, restaurants, buses, and nursing homes in more than 50 countries worldwide.

Aura Air © created the world's smartest data-driven air purification system, one that cleanses indoor air while vigilantly monitoring its quality in real-time. With award-winning design and patented technology, the system eliminates 99.99% of harmful airborne pollutants.

Aura Air Breathe Easy